



California Association of Senior Service Centers (CASSC) Conference

October 17-20, 2010

Asilomar Conference Grounds in Pacific Grove, CA

Sponsorships Funds Due: September 1, 2010 -- checks made payable to CASSC (Tax ID 94-2866697), mail to Peggy Rothschild, c/o Moorpark Active Adult Center, 799 Moorpark Ave Moorpark, CA 93021

Sponsorship Levels:

Royal – Must have given to the organization at the minimum of \$1000 level and above for five years consecutively

- **Royal Platinum** gives \$2000+ for five years or more consecutively
- **Platinum** gives \$2000+
 - logo on all materials created after confirmation such as all conference binder materials, etc
 - **Twenty minutes to present at the annual reception on topic of their choice including information on their organization
 - *Grand level in the program with a full page back cover ad (must submit information, pictures, etc. no later than August 1)
 - May send a representative to greet attendees at check-in and have information available at check-in booth on Sunday or send the information and CASSC will display information for the sponsor on Sunday. This information will be transferred to meeting room for display during conference
 - May present members with company promo materials such as pens, bags, cups etc. with company's information at the reception
- **Royal Gold** gives \$1500+ for five years or more consecutively
- **Gold** gives \$1500+
 - Smaller logo on all materials created after confirmation such as all conference binder materials
 - **Fifteen minutes to present at the annual reception on topic of their choice including information on their organization
 - *Super level with a one-half page ad in the program (must submit information, pictures, etc no later than August 1)
 - May present members with company promo materials such as pens, bags, cups etc. with company's information at the reception

- **Royal Silver** gives \$1000+ for five years or more consecutively
- **Silver** gives \$1000+
 - Even smaller logo on all materials created after confirmation such as all conference binder materials
 - **Ten minutes to present at the annual reception on topic of their choice including information on their organization
 - *Economy level quarter page ad in the program (must submit information, pictures, etc no later than August 1)
 - May present members with company promo materials such as pens, bags, cups, etc. with company's information at the reception
- **Bronze** gives \$500+
 - Even smaller logo yet on all materials created after confirmation such as all conference binder materials
 - *Business card sized ad in the program (must submit information, pictures, etc no later than August 1)
- **Community Hero** gives \$100-\$499
 - Listing in the program

*program size is half sheet of 8 1/2 x 11 page

**Annual reception is held on Tuesday evening -- October 19, 2010

* CASSC is an Association and not a non-profit.

- If Sponsor would like to send reps for Sunday/Tuesday, the cost of room and board is the responsibility of the sponsor but CASSC will make the arrangements. (Rates are \$198.56** pp for single; \$121.56 pp for a double includes dinner, breakfast and lunch the next day. Full names and dates for accommodations are due no later than August 29 on a "as space available" basis.

**2010 rates and are subject to change